

INFORMATION
PUBLISHING
DISTRIBUTION

What is information?

bits → measurement!

DNA

Data

genes

economics

atoms/matter

stream

parse

download

compress

sort

scan

“Information connotes a cosmic principle of organization and order, and it provides an exact measure of that.”

– Wener Loewenstein

“Information connotes a cosmic principle of organization and order, and it provides an exact measure of that.”

– Werner Loewenstein

“The most basic motivation for design is the deeply human desire for coherence. Coherence means simply figuring out how things stick together”

– Michael Rock

Both information and design are
about organizing and making sense
of the world.

Design gives information shape.

Information is a design problem.

How is it distributed?

What is its form?

Who gets access?

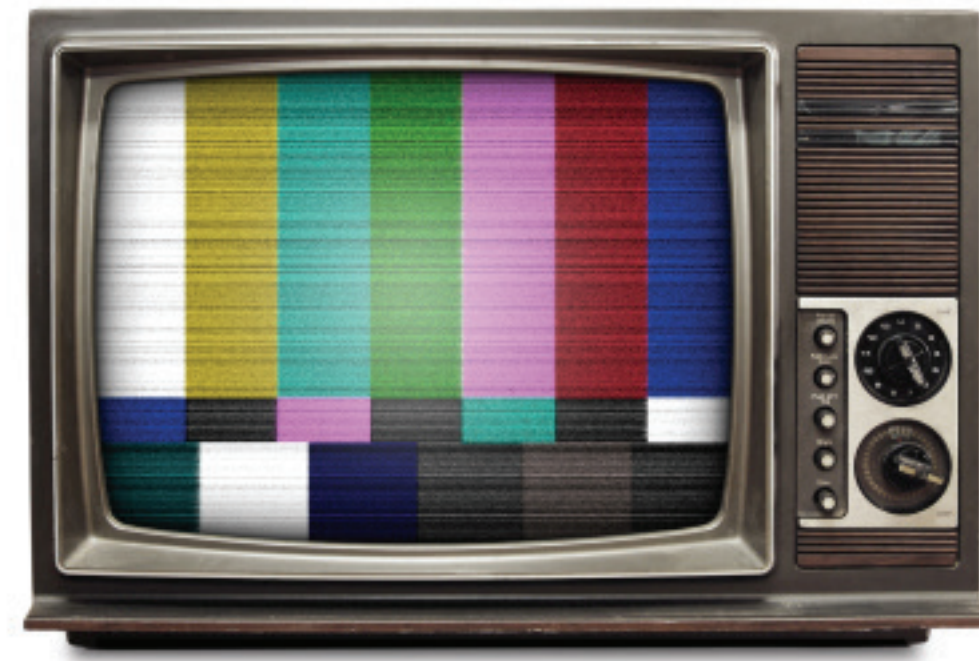
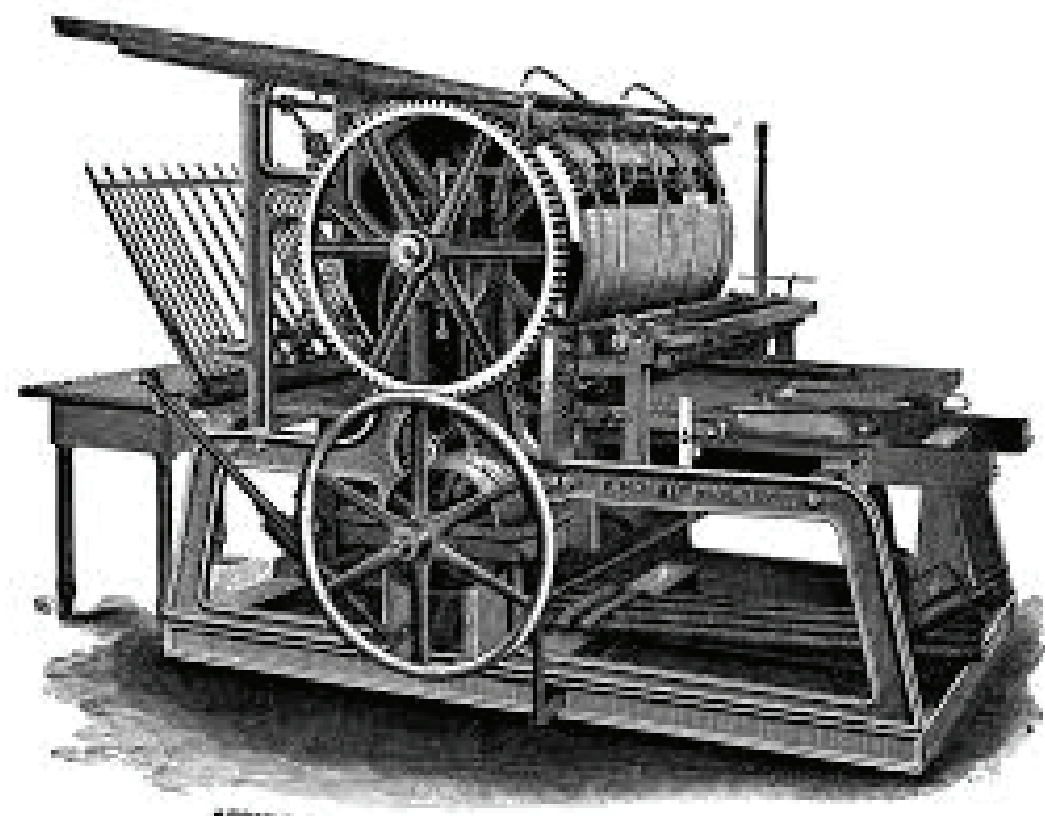
Who control it?

“The world is stingy with information. Information is the most important thing we have. Anytime I’ve ever had someone who intentionally held information from me in order to either control or manipulate the situation, be in charge of it in a certain way, that is the greatest travesty. It’s like being a fucking thief”

—Kanye West

The history of information is
also the history of access.

Each new technology makes
information production cheaper
and faster while increasing
audience.



“There’s only freedom of the
press for those who can afford a
printing press.”

Each new technology makes
information production cheaper
and faster while increasing
audience.

...and then they get privatized.

Facebook and Google drive 80%
of all traffic to media sites.

Our Mission:

To make the world more open and connected



Information wants to be free

–Stewart Brand

Information wants to be free, but
it also wants to be expensive.

–Stewart Brand

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Design has become the central
metaphor of our time.

The stone age

The iron age

The steam age

The information age

The design age?

SECOND OBSTRUCTION

Make an 8-page 8.5x11 publication
(4 11x17 pages folded in half)

May only use black and white
(No color though greyscale is acceptable)

Must include at least one photograph and one
illustration. Should include text.

May not use the same solutions used in posters.

SECOND OBSTRUCTION

CRIT: October 4

DUE: October 11