

ALGORITHMS

ARTIFICIAL

INTELLIGENCE

BOTS

MACHINE LEARNING

SPECULATIVE DESIGN

IDEEO

“design thinking”



“Ultimately, we’re using the term ‘augmented intelligence’ to really focus on the fact that we’re extending and enhancing people’s capabilities through technology, as opposed to thinking of technology as a separate thing, or replacing people’s capabilities with technology.”

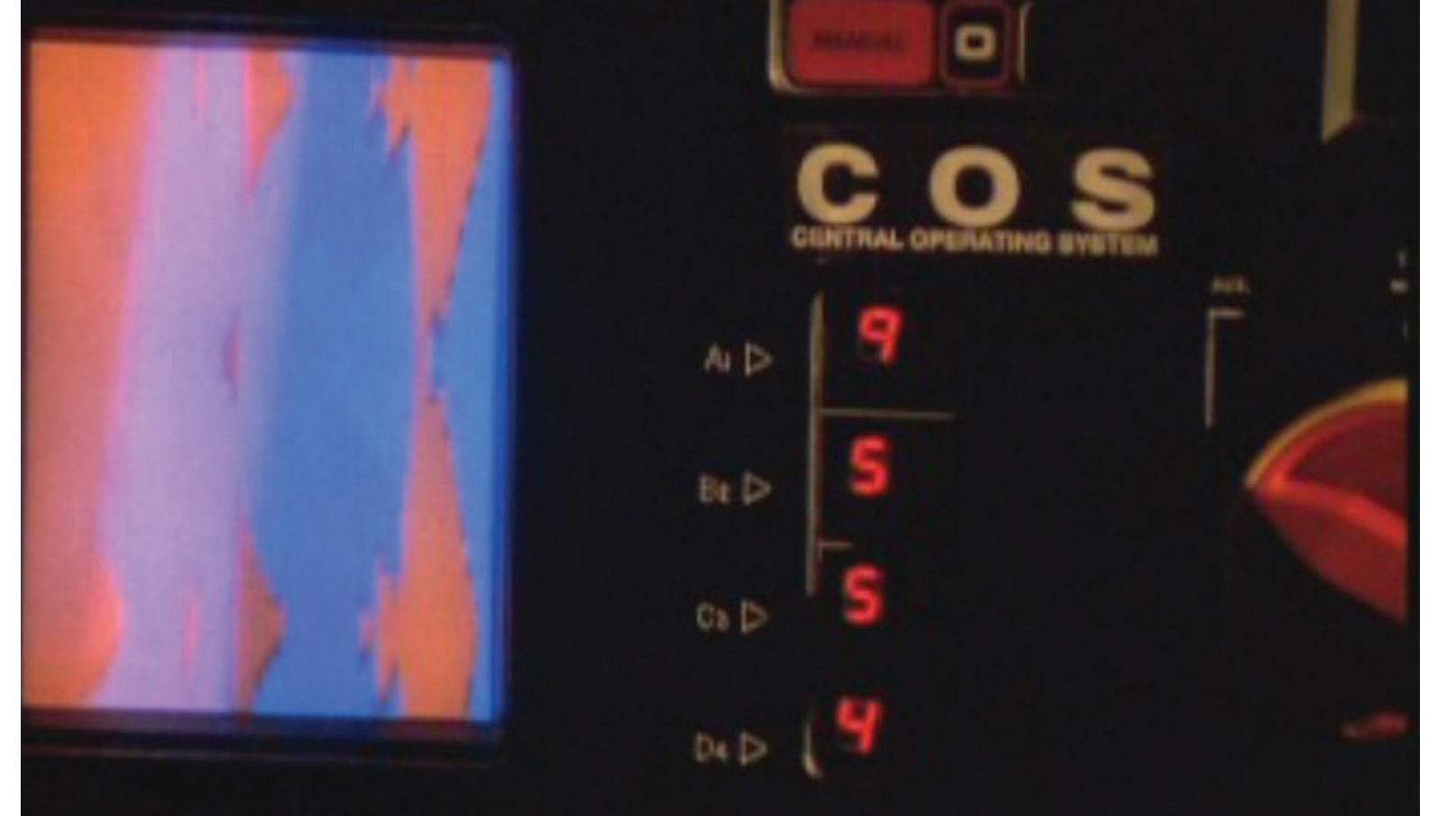
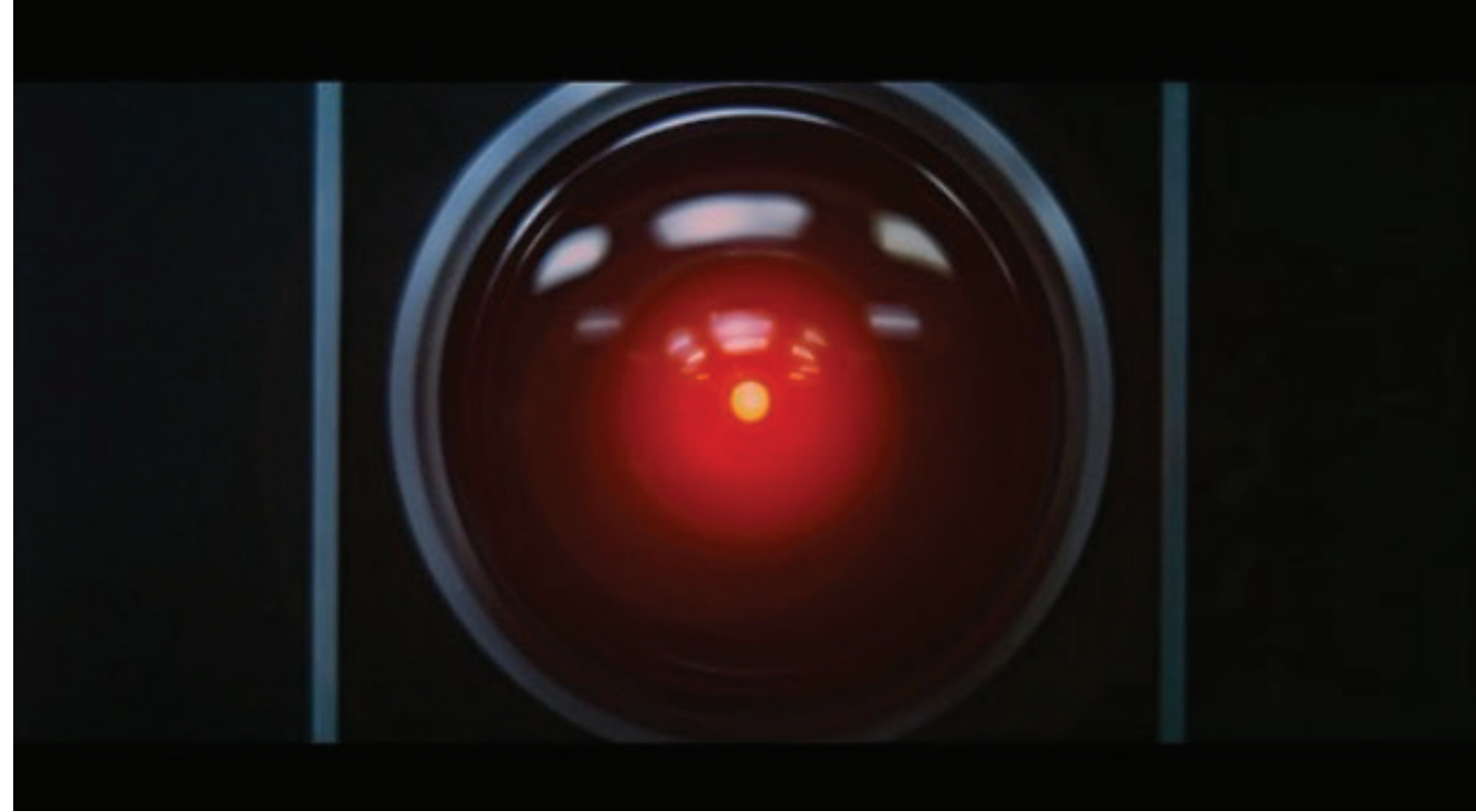
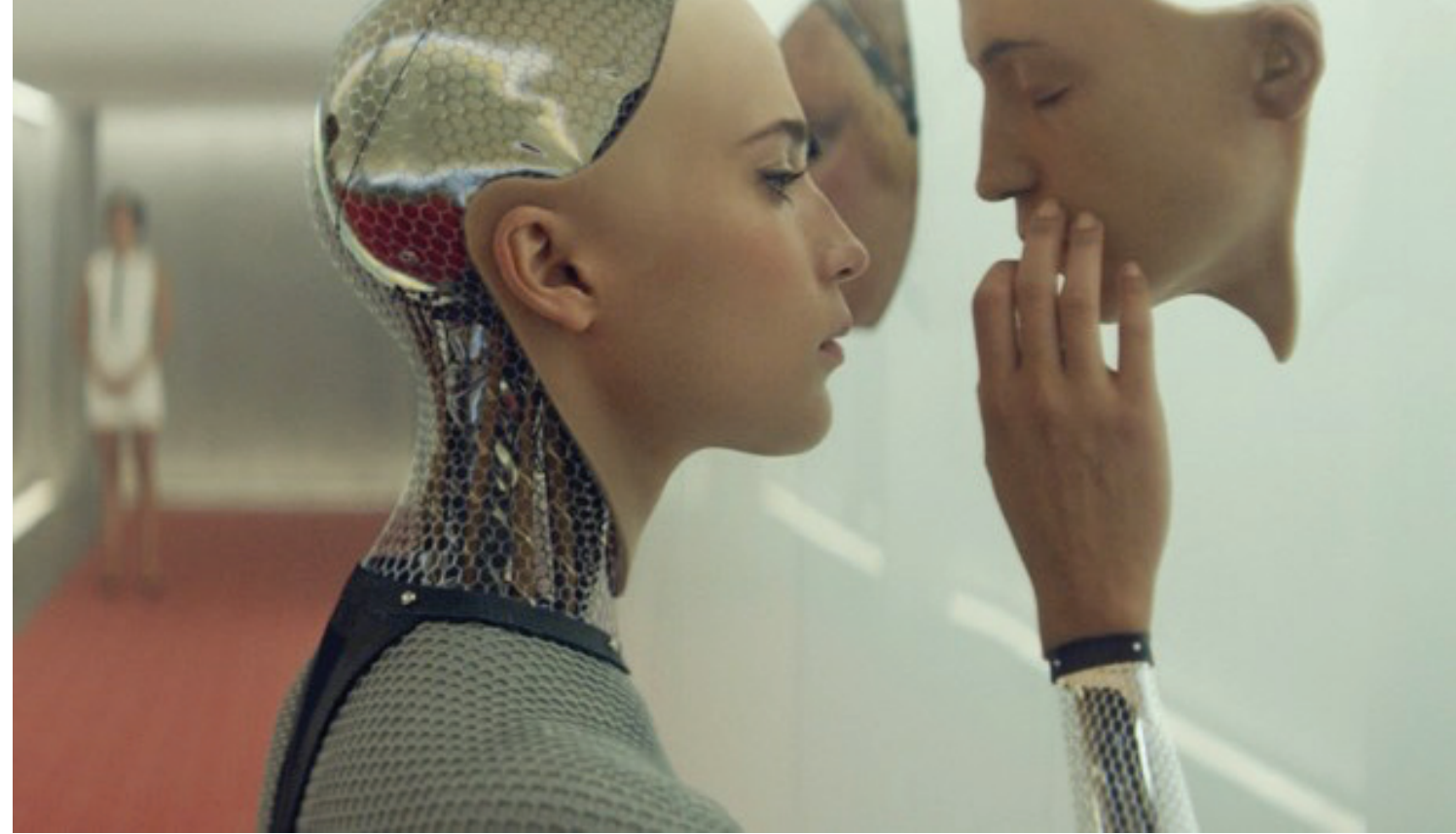
Artifacts → **algorithms**

systems

frameworks

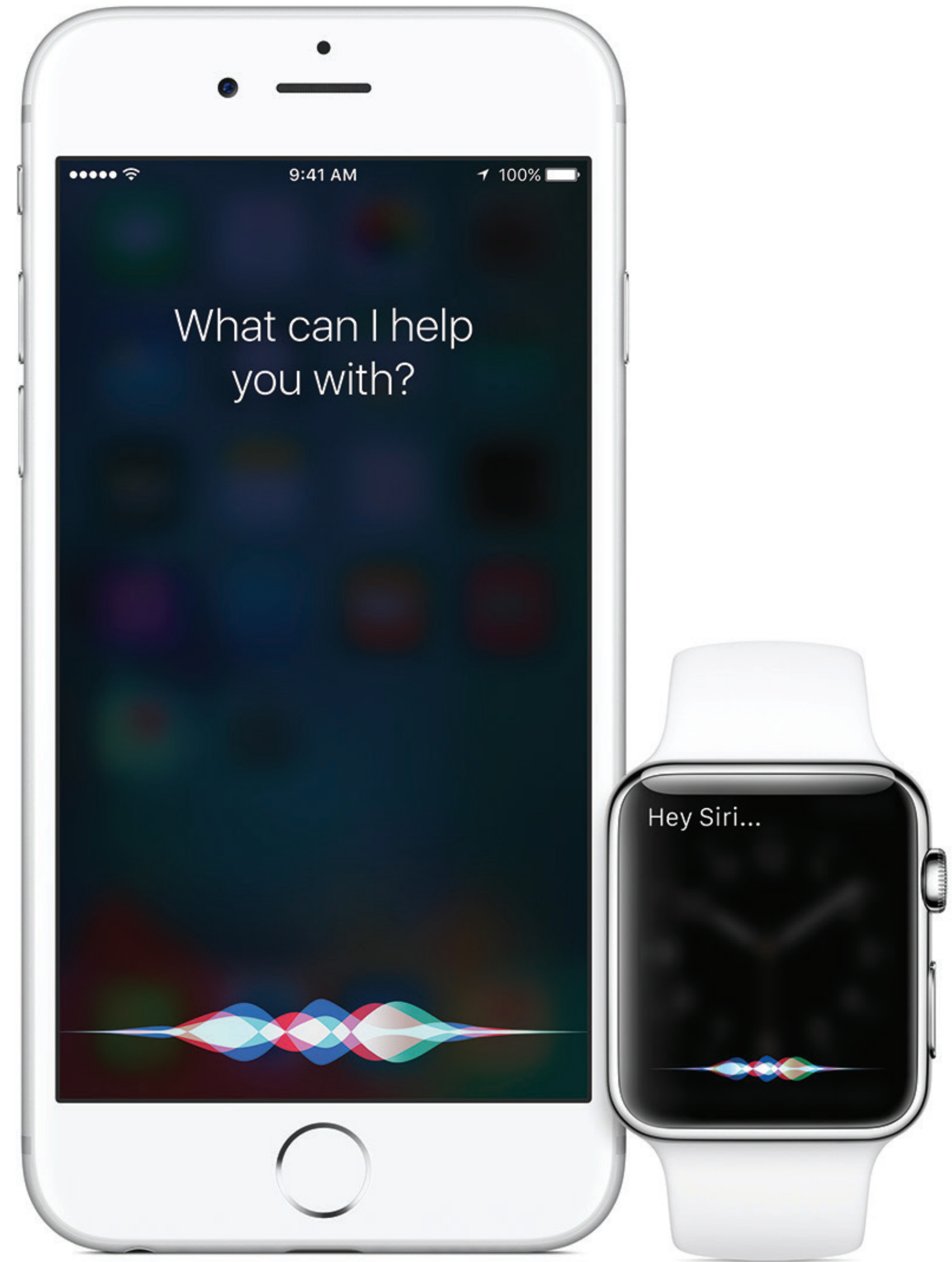
platforms

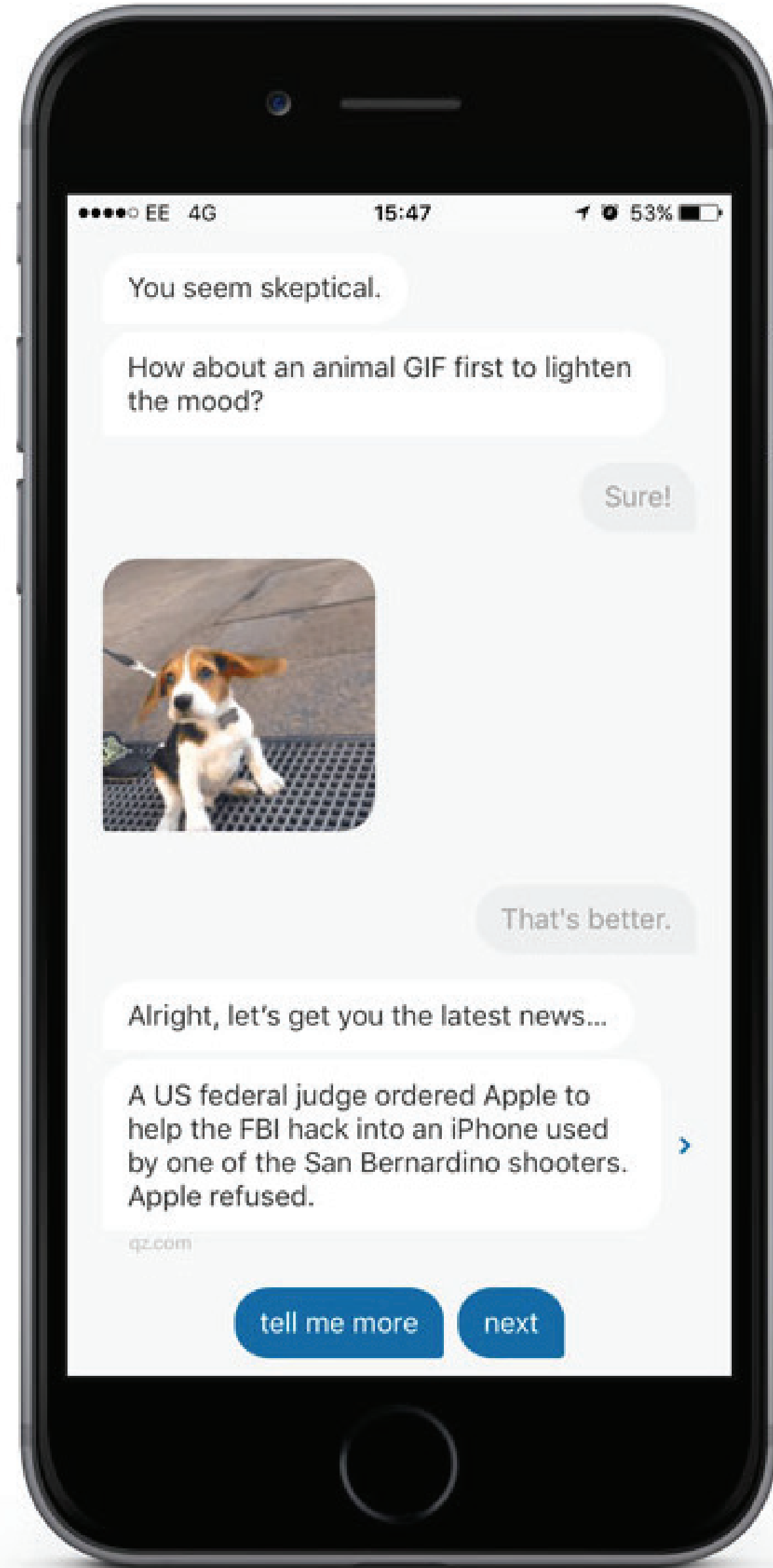
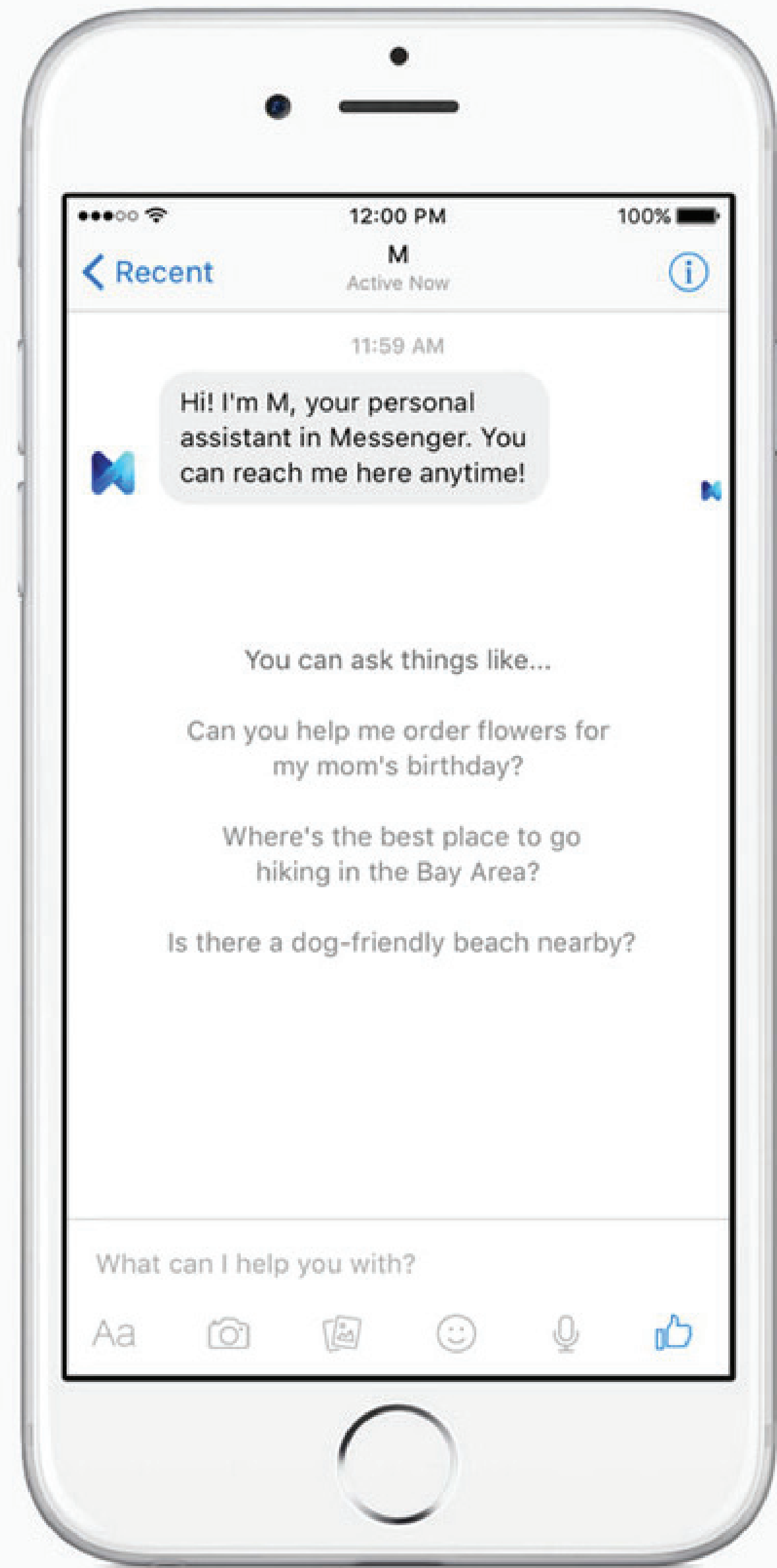
artificial intelligence



“Artificial intelligence
is our biggest
existential threat.”

—Elon Musk





“the internet of things”





“invisible interfaces”



“invisible interfaces”



Define our terms:

artificial intelligence

machine learning

automation

algorithm

Artificial intelligence
runs on data...

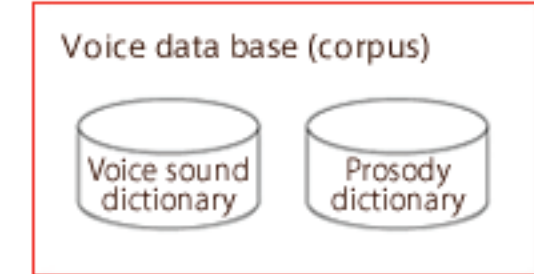
...your data and
collected data.

Google

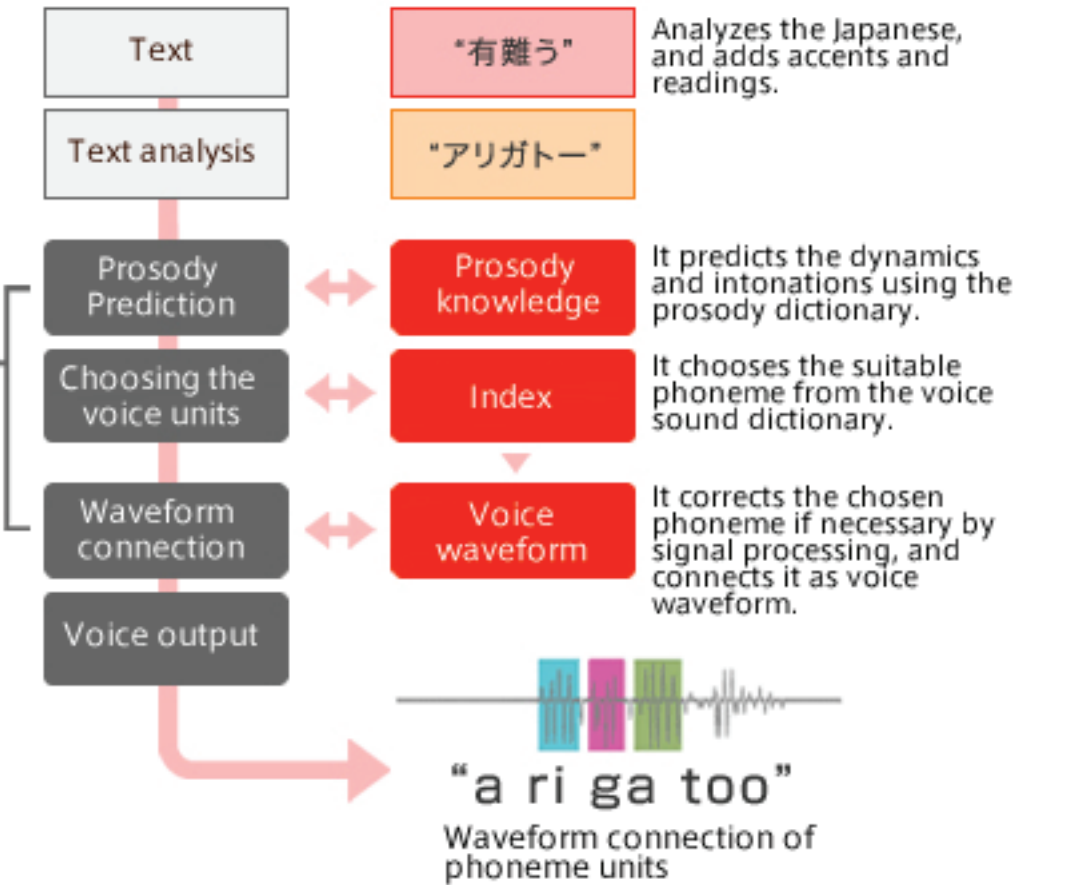


Creating Voice Sound Dictionary

It learns the characteristics of the recorded voice, and makes a voice sound dictionary as well as the prosody dictionary.



The Flow of the Voice Synthesis (Voice Synthesis using the Corpus)

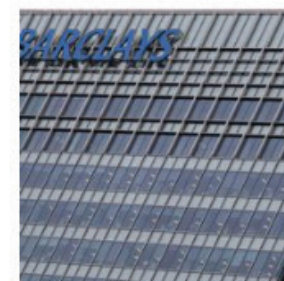


(On Facebook, you are the product. And the product keeps getting better.)

How will automation/AI
influence the design
process?



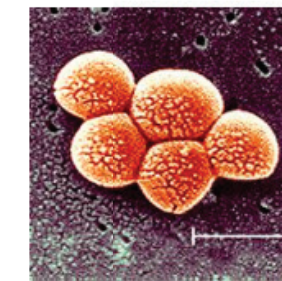
You can now transfer money on Facebook Messenger in the UK
—
2 hours ago



Stevie Graham breaks into Barclays and HSBC for data, not money
—
12:10 PM



The first Silicon Valley ambassador is out to make nice with tech giants
—
12:46 PM



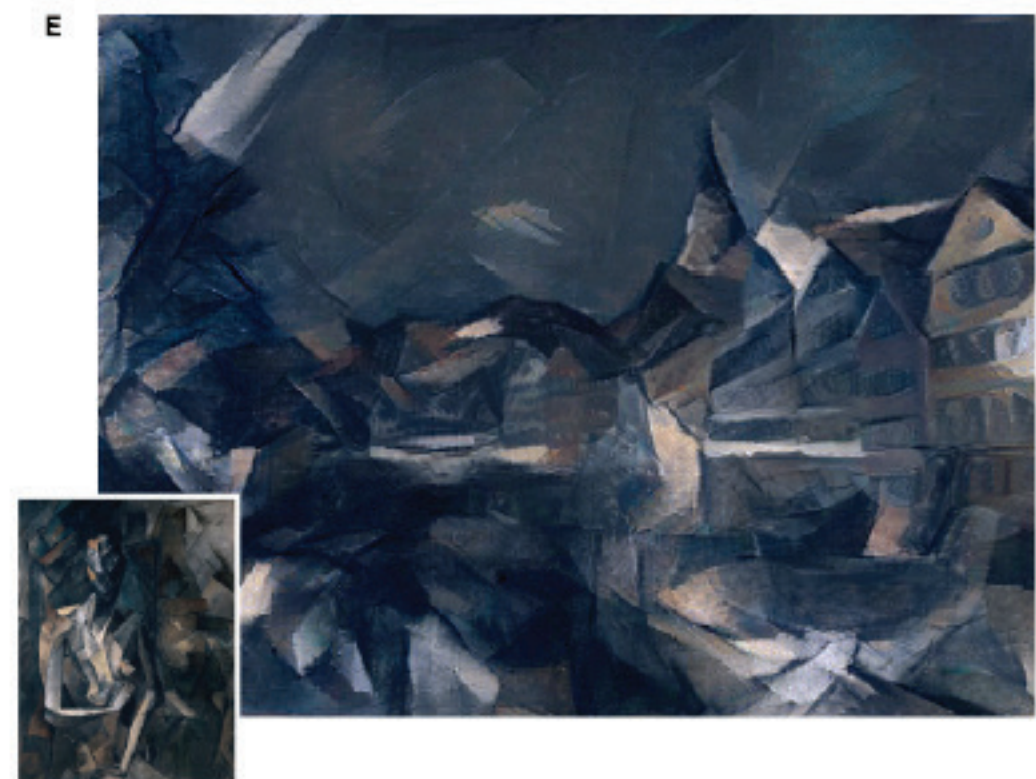
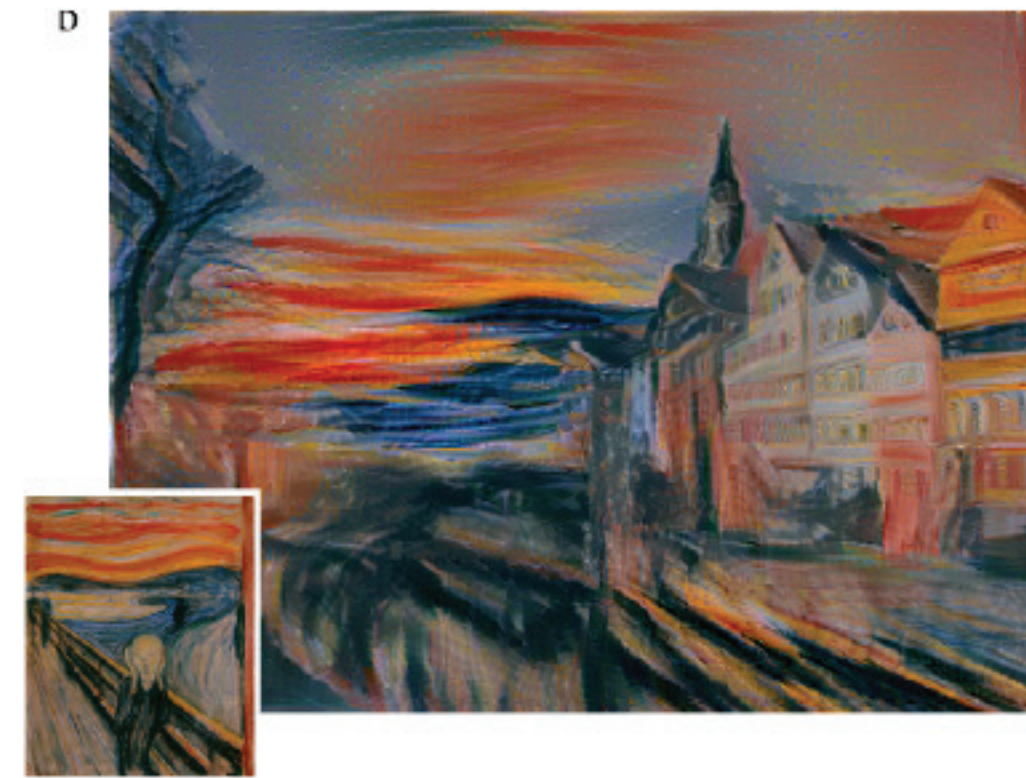
If we don't act now, superbugs will kill us before climate change does
—
8:00 AM

Artificial intelligence

Google's AI has written some amazingly mournful poetry

Google's poetry was written by an AI system after it was fed thousands of unpublished romantic novels



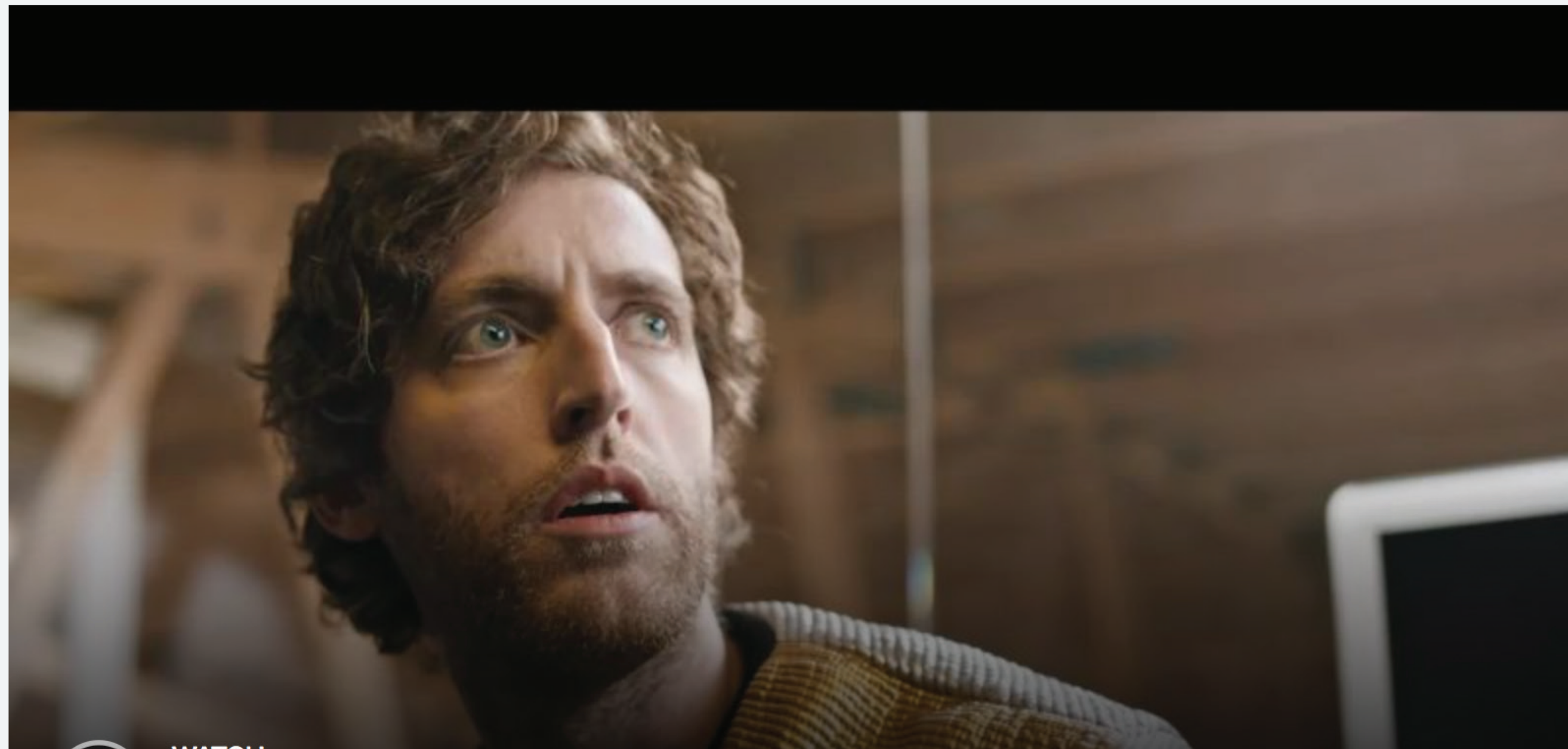


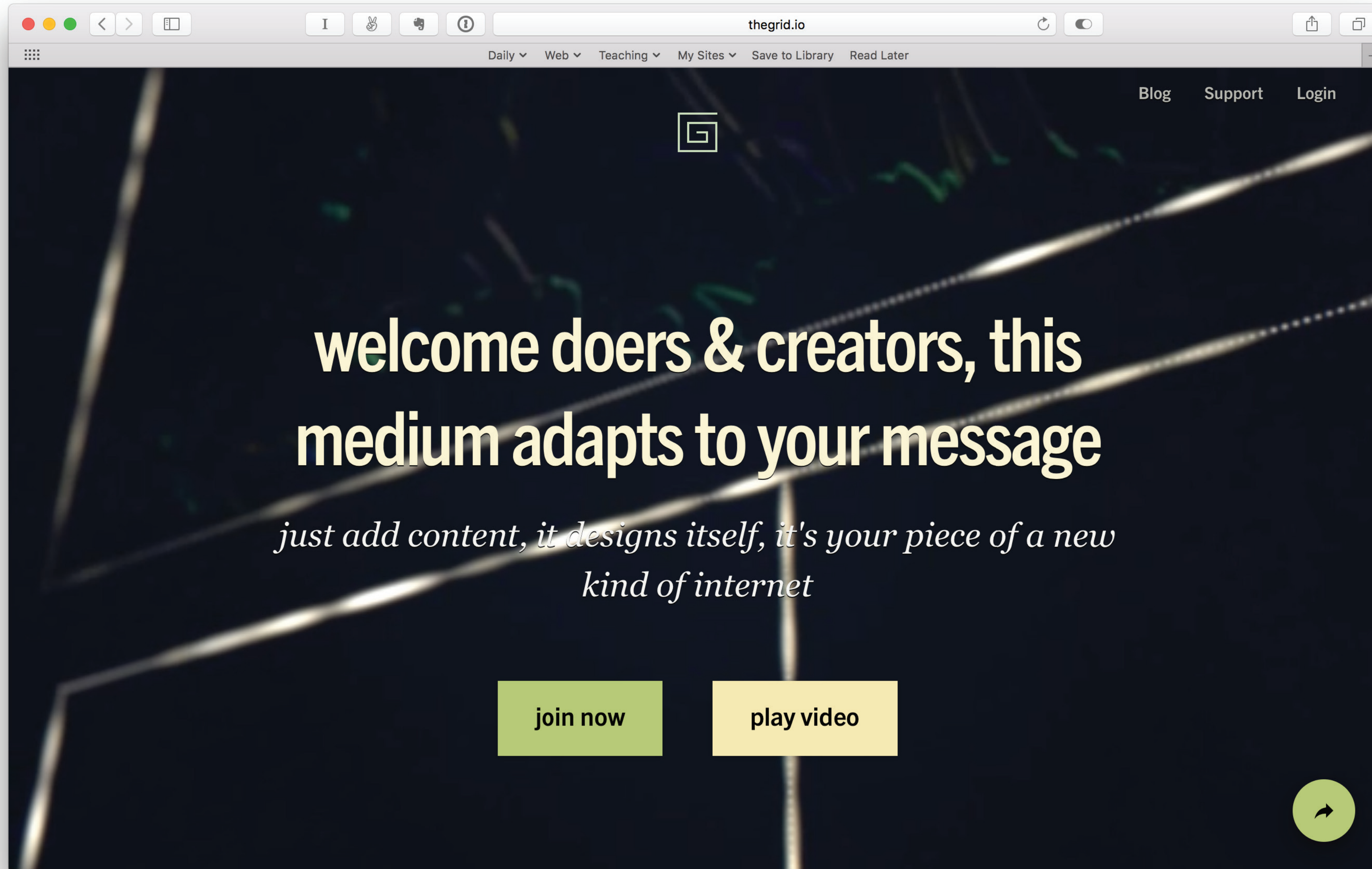
GAMING & CULTURE —

Movie written by algorithm turns out to be hilarious and intense

For *Sunspring*'s exclusive debut on Ars, we talked to the filmmakers about collaborating with an AI.

ANNALEE NEWITZ - 6/9/2016, 6:30 AM





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welcome doers & creators, this medium adapts to your message

*just add content, it designs itself, it's your piece of a new
kind of internet*

join now

play video





Meet Molly.

Your new AI web designer.

She's young, she's learning, but she's already designed hundreds of thousands of web pages, including this one. 24/7 she's experimenting, figuring out what works & what doesn't.

She's quirky, but will never ghost you, never charge more, never miss a deadline, never cower to your demands for a bigger logo.

Looking back 3 months from now she will have searched through more design decisions than stars in our galaxy. Couple years from now and... You'll just have to find out.



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Artifacts → **algorithms**

systems

frameworks

platforms

“The word building contains the double reality. It means both the action of the verb build and that which is built—both verb and noun, both the action and the result...a building is always building and rebuilding.”

—Stewart Brand

How Buildings Learn

“A design today is rarely a substantive, realized product. More and more often it is a proposal that gains its final form in the interaction with the audience, for better or for worse.”

—Max Bruinsma



“A painting is never finished, only abandoned.”

— Michelangelo

A website is never finished, only launched.

A poster is never finished, only printed.

A book is never finished, only published.

A design is never finished