PUCD 2025 Core Studio Typography (Section K)

Mondays and Thursdays 9:00 – 11:40am, Room 200 jarrettfuller.com/type

Jarrett Fuller fullerj@newschool.edu @jarrettfuller

PROJECT 6/FINAL PROJECT: WIKIPEDIA BOOK

The final project will take everything we've learned in class and put them together into one large project. Using the content from a single Wikipedia entry, you will create a multi-page book that mixes text and image; incorporates grid systems and typographic hierarchy; thoughtful typographic selections; and considers rhythm, contrast, and visual interest. You'll develop a complex grid structure and design system through which you can use across every page of your book. Consider how to translate content from one medium (the web) to another (a book) as well as how to translate the content into visual spreads. How do your format the text? How do you handle imagry and what's the relationship between the text and the images? How can you replicate Wikipedia functionality in a printed format?

(A good starting point would be to look at Wikipedia's list of longest Wikipedia pages: https://en.wikipedia.org/wiki/Special:LongPages)

Requirements

- Your publication can be either 6"x9" or 8"x10" and must be a minimum of 24 pages, not including coverand back cover (can be more but must be divisible by 4)
- We may use Blurb, a print on demand service, to print our final books. Visit http://www.blurb.com/formats to see formatting and download an InDesign plug if you are interested in printing your book.
- Pages must include a table of contents, cover page and content must include titles, subheads, captions, footnotes or endnotes.
- Consider page numbers, header/footer matter, and other printed navigation.
- Must include multiple images across the publication

Grading

- Page layout heirarchy, organization, paragraph styles, whitespace, grid system, images
- Typography appropriate type selections, size and contrast
- Critique participation present for mulitple critiques and notable

Learning Objectives

- Developing grid systems, paragraph and character styles, master pages
- Creating dynamic multi-page layouts with contrast, visual interest, and clarity
- Managing and working with large bodies of text and complex content
- · Preparing documents for print

SCHEDULE

*Subject to change

November 9

Project assigned / begin selecting topics

November 13

Topic selected and finalized, all text and images pulled

Type pairings/sizing
Tests printed on on 11x17 paper
and presented to class

November 16

Grid system thumbnails with sample spreads and page types

November 20

SMALL GROUP CRITIQUE Thumbnail/sketches of every spread

November 23

NO CLASS - THANKSGIVING

November 27

Begin layouts in Indesign Explore 2-3 visual styles

November 30

Full class work session, individual meetings, troubleshooting

December 4

Full class work session, individual meetings, troubleshooting

December 7

FULL CLASS CRITIQUE full book mock up printed *Submit books to Blurb if printing

December 11

Full class work session, individual meetings, troubleshooting

December 14

Final project due and submitted to Google Drive as a PDF titled lastname_firstname_project6. pdf.

December 18

Last day of class — look at final printed books from Blurb.